

**ADAM BEIGHTON**

FOR

**RAMSEY TOWN  
COMMISSIONERS NORTH WARD**



**BY-Election  
Thursday 25 November 2021**

**LET'S PUT RAMSEY BACK  
ON THE MAP**

## Why Ramsey?

I have been proud to call Ramsey my hometown since the mid 80's.

Each time I've been away from the Island, whether through work or personal circumstances, there has always been that invisible draw pulling me back to the Island and to Ramsey.

Not only because it's always sunny in Ramsey but also because of my love for the town, its special, unique charm and our people.

My partner and I consciously decided to settle a few years ago within just a stone's throw of Ramsey's town centre. We are very happy that Ramsey is hometown for our two little boys and what it offers for them.

The new responsibilities that parenthood brings, have made it clear to me that we are merely custodians of our town and that we are fully responsible for the future of Royal Ramsey for the next generations. Not only to look after what we have, but also to improve and enhance and make Ramsey great!

I want to give back to the town and I see no better way other than becoming a Commissioner, if I am elected of course.

All too often we see Ramsey being overlooked, or, at very best, playing second fiddle to Douglas. Ramsey deserves better than this.

## Ramsey needs recognition:

We need our Government to acknowledge that Ramsey (and the rest of the North of the Island for that matter) is as important as Douglas and the South and for Government to devote the time, attention and investment that so frequently seems to go elsewhere.

We all realise just how special, unique and diverse our town and surrounding areas are – can you just imagine what could be achieved with additional support?

## What are the current challenges?

There are a number of challenges for our town but my main focus would be on the following:

- Availability of affordable housing;
- Support for businesses and people with economic recovery;
- More for kids of all ages to enjoy;
- Car parking – especially saving the places on the quay;
- Marina or not – I am very aware of the discussion and strong feeling around this project which has given the rise for potential misinformation. Personally, I believe that everyone and every business in the town will benefit but my main aim would be to establish firm facts for the community and encourage an open dialogue between the developers and those concerned.
- Accessibility – our pavements, away from the centre of town are not mobility/wheelchair/pushchair friendly;
- The state and appearance of the town in general, especially the state of some of the properties. One of my passions!

## How do we tackle the challenges?

The only answer is “head on”.

- It is clear to me that without seizing real economically and environmentally sound investment opportunities, there is a very real danger that Ramsey will be left to continue its downward dilapidated spiral;
- Helping, supporting and promoting our local independent shops that give our town character. After all, it's these local traditional high street retailers that have shown that they are genuinely invested in their customers and the community. We are literally streets ahead compared to Douglas and need to capitalise on that position;
- Using the gaps and brownfield sites in our town for affordable housing;
- Making it clear to the Dol what the town needs rather than a vanity project on the quayside;
- Working with the Marina Developer to ensure they deliver on their promises of something for everyone and improving our beach;
- Creating a short and medium-term plan (5 and 10 year) to create clear achievable goals to deliver a difference;
- Making the town's landlords responsible: maintaining the currently dilapidated properties, possibly with Government support in some cases;

## Why Me?

By profession, I am a Trustee and a Director on the Board of the Society of Trust and Estate Practitioners (Isle of Man). I have managed charitable trusts together with both modest size family trusts and large complex trust and company structures for ultra-high net worth individuals and their families.

Trust management can be very intricate and requires clear strategic thinking and planning as well as empathic consideration to individuals and their circumstances. Binding all that together is the need for a solid understanding of legal and accounting matters. Experience goes a long way and I pride myself in my ability to manage difficult situations in an objective manner especially when it comes to putting personal agendas to one side.

I truly believe that the skillset I have acquired gives me all the tools and agility to go forward and represent YOU – the people of Ramsey with confidence

I am a do'er and a grafter, not a "yes-man", and I would really welcome the opportunity to serve Ramsey and our people on your behalf.

## Poll date for your diaries

Where: **The Town Hall, Ramsey**

When: **Thursday 25<sup>th</sup> November**

**8:00 AM to 8:00 PM**

## Contact:

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**YOUR VOTE REALLY DOES COUNT**